

CORPORATE  
PROFILE



هاي رايس للتجارة و المقاولات ذ.م.م

**HIGHRISE**

TRADING AND CONTRACTING W.L.L







# About Highrise

The construction sector of Qatar has taken a huge leap since the commencement of Qatar 2030 vision; which aims towards sustainable development. Environmentally sustainable, Greener products have become crucial for realizing this vision. The architectural and construction realm of Qatar has accomplished huge

milestones against all odds in the past decade. Highrise has partnered various projects across Qatar that has made its streak in fulfilling this vision. Along with sourcing the products from world renowned manufacturers in USA, UK, Italy, Spain, Portugal and Turkey; we ensure the products that we propose are ecologically non-hazardous.

At the core; we believe in a commitment towards quality driven products that gratifies the customised needs of each project. Our team is specialized in the supply of building and landscaping material such as sanitary wares, washroom accessories, emergency fixtures, manhole covers, lockers, cubicles, décor stones, ceramic tiles and porcelain tiles.



# Our Team

We, as a team strive believe in our mission and strive for excellence in all avenues. Our team consists of dedicated professionals with experiential knowledge in the industry. We are dedicated towards catering the requirements of the customers and ensure cent percent satisfaction with our services and solutions.

As a company we believe in sustainable development ad our team puts this principle into action.





# Our Mission & Vision

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## Mission

Highrise Qatar is dedicated to deliver effective, sustainable and efficient interior finishing solutions. We, as an organization, believe in integrity and culpability while catering to the requirements of our customers”

– Mr. Ali Hemaïd M A Al Shahwani. (Sponsor, Highrise Qatar)



## Vision

The construction sector of Qatar has taken a huge leap since the commencement of Qatar 2030 vision; which aims towards sustainable development.

Environmentally sustainable, greener products have become crucial for realizing this vision. The architectural and construction realm of Qatar has accomplished huge milestones against all odds in the past decade. Highrise Qatar has a profound vision of being an integral part of 2030 vision and the subsequent growth of the State of Qatar”

– Mr. Shaji N Nair (Managing Director, Highrise Qatar)

# Certifications

## ISO 9001: 2015

## ISO 14001:2015



Highrise Qatar is an ISO certified company; internationally recognized standard that ensures that our products and services meet the needs of our clients through an effective quality & environmental management system.

We have developed and implemented our quality management system in order to improve the overall performance, maintain a high-level of quality and strong customer service and to provide a sound basis for sustainable development initiatives. The environmental management system is a step towards our commitment to build a greener business. Along with meeting the customer satisfaction criteria; we also offer them an environmentally sustainable product. Our decision to work towards ISO 9001 & 14001 accreditation demonstrates our pledge to provide high-quality and consistent products and services to our clients and our ongoing investment in technology and development.





# Our Range of Products

CERAMIC & PORCELAIN TILES

SANITARYWARES &  
WASHROOM ACCESSORIES

STAINLESS STEEL  
WASHROOM ACCESSORIES

NATURAL STONES AND  
BLACK BASALT

RAISED FLOORING  
SYSTEMS

CLAY ROOF TILES

EMERGENCY FIXTURES

TILES TRIMS – METAL & PVC

STAINLESS STEEL &  
SOLID PHENOLIC  
TOILET CUBICLES

METAL / SOLID PLASTIC LOCKERS

MOTHER OF PEARL  
MOSAIC TILES









atlas concorde





Atlas Concorde is a benchmark player in the entire ceramic tile industry and one of the most important and stable companies worldwide with production facilities in Italy, Russia, USA and branches in 120 countries. Its mission is to provide interior designers, architects and the most demanding customers with ceramic solutions suitable for every destination of use, ensuring aesthetic appeal and excellent technical performances.

Founded in 1969, Atlas Concorde is the founder company of the Gruppo Concorde, the second largest ceramic tile group in Italy, with an annual turnover of 600 million euros and 2,200 employees. The strength of Atlas Concorde lies in its collection of more than eighty series designed to satisfy every architectural need: floor and wall porcelain stoneware coverings for residential and commercial venues, outdoor spaces, large-scale architectural projects and urban design, white-body ceramic wall tiles with advanced aesthetics.

Since the beginning of our nearly a decade strong partnership, we have commissioned numerous iconic projects in Qatar such as:

- **Qatar Rail Metro Stations**
- **Lusail Iconic Stadium**
- **Al Bayt Stadium**
- **Al Rayyan Stadium**
- **Lusail Boulevard Mall**







**VERSACE**  
CERAMICS







Versace Ceramics was founded in the year 1978, in Milan. The founder and world renowned designer, Mr. Gianni Versace is considered to be one of the most talented designers till date. Versace Ceramics is the quintessence of pure excellence and luxurious looking tiles. Versace Ceramics has partnered with Gardenia Orchedia to create some of the truly marvellous creations in the tile industry.

Versace has become one of the most sought after brands in fashion as well as interior finishes industry. The iconic logo of the Greek Goddess Medusa in itself is a testament to ravishing beauty of Versace designs. Soft and enveloping shapes, the finest raw materials, timeless colour combinations and the key decorative elements of the maison, such as the Medusa and the Greek fret pattern, produced using the very latest technology, characterize the Versace Ceramics collections.

The group has embraced the principles of sustainability and translated the culture of a responsible production into concrete actions in order to ensure future development, preserve the environment and improve our life style. Each tile boasts of the Italian culture of quality, sustainability and adaptive style; with craftsmanship perfected over centuries.

Today, Versace, offers services including concept definition, rendering, construction drawings laying and installation assistance.









Lea Ceramiche has always stood out from the crowd; by innovating: with products with a clear personality and remarkable technical qualities, pure ceramic material originating from in-depth research and cutting-edge production technologies; and with the collaboration of the most respected international designers who are able to exalt the character and the qualities of its collections, used in prestigious projects and installations all over the world.

Every Lea Ceramiche collection – even the most conventional one – stands out for its quality ceramic design, the completeness of the range and the richness of the decorations. Because it is through the uninterrupted dialogue between the extensive knowledge of techniques and materials and the creative intelligence of a tight-knit team of professionals that continuously evolving ideas, solutions and collections are born and developed.

Projects affiliated with the brand :

- **Health is Wealth “Alfardan Medical Northwestern Medicine (AMNM)**
- **Doha Port**
- **Qetaifan Island**









Bradley is considered to be one of the leading companies providing the most complete and advanced commercial washrooms, and comprehensive solutions for emergency safety and industrial applications. Bradley Corporation made a name for ourselves by making the best products in the world. The quality in terms of product innovation and service is unmatched till date.

Product innovation, impeccable quality, and valued customer service are the foundations that drives the company's growth and success. The fifth generation of the Mullett family now leads the company and continues Bradley's legacy of leadership and growth.

Bradley has been a partner in our growth since the conception of Highrise Qatar. Over the years our group has achieved major milestones in the Qatar construction in various sectors such as hospitality, medical, educational and entertainment.

#### Projects affiliated with the brand :

- **Lusail Iconic Stadium**
- **New College of Engineering**
- **Doha College**
- **Hamad International Airport**
- **Al Bida Car Park**









ECA is a company governed by the Elginkan community which was formed by the family of its namesake. Since its conception, ECA has grown from a local family owned business to a full-fledged leader in the supply of sanitary wares and washroom accessories with a global presence. The values derived from the family ensures that the integrity, quality and awareness is maintained when it comes to the products and services provided.

Having a rigorous, innovative and leading approach in its product development activities, ECA SEREL protects all details of user needs in its product development works and gives to life unique designs. Creating human and environmental friendly products by ensuring water and energy saving while preventing overuse of the precious and limited resources in the world is one of the principles of ECA - SEREL.

Projects affiliated with the brand :

- **Doha Oasis Staff Accommodations**
- **Qetaifan Island**
- **Bus Stations for Ashghal**





ETRURIA design was born from a dream. The dream of giving new shape and new life to that romanticism and creativity that in the early 1900s were the genesis of design as we know it today.

The strong personality of the diamond tile has allowed ETRURIA design to evolve the ceramic element towards the future with increasingly decorative collections, in an original expression of Made in Italy design capable of creating added value to the covering of spaces and transforming the furniture, in a totally creative and personalized experience.

ETRURIA design now offers an extremely rich and versatile range of three-dimensional coverings, in a wide choice of colors, sizes and graphic lines developed through two different decorative concepts: the more rigorous and distinct one of the Victoria collection as opposed to the Art Deco collection in which a certain reinterpretation of retro-decorates. Over the years, ETRURIA design has restored luster to the symbolic surfaces of the twentieth century, transferring their furnishing skills to contemporary interior design.







Webert was founded in 1975, by Mr. Carlo Zanetta, orienting its activities towards reaching the highest designing and manufacturing quality in the water tap and bathroom interiors industry. Mr. Emanuele Zanetta, representing the second generation of the family, is leading Webert thanks to the experience acquired in tap manufacturing, to a young and dynamic staff, to collaborations with young and perspective designers. Webert introduces a more and more various range of high quality and functional products having innovative and elegant character.

Behind every Webert tap there's a special world made up of fantastic people with brilliant minds and solid principles because every product needs to be beautiful and functional as well as reliable. They also need a long-lasting design that never loses its appeal. This is why Webert has structured the company to follow every step of the production process; from the spark of an idea through to storing the finished products in the warehouse. Webert guarantees perfect and unrivalled production control and operational flexibility





Herberia offers products characterized by excellence. Tradition, quality and innovation are the hallmarks of the Italian ceramic industry, especially of the Emilian industry in which Herberia, located at Rubiera, Reggio Emilia, holds a leading position.

The international "Made in Italy" trademark stands for a passion for excellence in fabrication and the use of the best ceramic materials, made entirely in Italy; but what matters most is that creative spirit so characteristic of our country, in which designers, technicians and workers work together to embody aesthetic values in the attention to detail they apply to every step in the production process. Italian art has always been entwined with craftsmanship of the first order, lending lifeblood to industry, and especially the ceramic industry, with its noble past.

Creativity, imagination and passion are the unmistakable requisites of the way we have been manufacturing our Made in Italy porcelain stoneware and double-fired floor and wall tiles since 1990.







Hatria has been operating since the 1970s and specialises in the production of various types and sizes of ceramic bathroom fittings, with an innovative, 100% Italian design and craftsmanship. The use of extra-pure raw materials, a painstaking, rigorous prototyping process and the management of all stages of the production process are supported by a solid ceramic tradition and craftsmanship skills that over the years have been aided by increasingly sophisticated technologies. The cutting-edge automated production plant located in Teramo (Italy) is the base for the development of a complete range of products able to meet the evolving needs of the contemporary bathroom.

Hatria places great importance on eco-sustainable production, by reducing the energy used at all stages of the process and eliminating the use of energy for heating, as well as adopting new solutions to save on the water used by the bathroom fittings. The certification of the Hatria Quality System on the part of Certiquality-Certichim, in accordance with the UNI-ENISO 9001:2008 standard, is a further step towards guaranteeing top product performance. The products are practical and user-friendly, with a sophisticated design by international names such as Francesco Lucchese, Dal Lago Associati, Antonio Bullo, Nilo Gioacchini, Federico Sandri and Daniel Debiasi, Mario Alessiani.





Ceramika Paradyz Sp. z o.o. is a producer of ceramic tiles. The company owns five production plants in Poland. The varied and wide range of our products allows Paradyz to meet the highest expectations of Clients. For years, Paradyz have been successfully supplying of different types of ceramic & porcelain tiles, from office and retail space, through to residential buildings, sports facilities and public buildings.

At all of these places, our collections are used – among others – in communication routes, staircases, banquet and conference halls, restaurants, public bathrooms, façades, balconies, swimming pools and many others.

Paradyz put a constant emphasis on maintaining a high quality of our products, services and the best work organization. Received awards and prizes motivate to continuous development and to improve the quality of our product selection.







Since 1967 Fasma has been synonymous of metal changing lockers and technical furniture for industries becoming a traditional and recognizable brand.

More than 40 years of experience enabled Fasmato build one of the most complete product range on the market. It has been recently enriched by complements such as office cabinets, special furniture for schools, hospitals, sport facilities, stainless steel furniture and canteens. The production department allows a huge capacity and an important flexibility as far as the customization is concerned. What's more, a brand new painting line has recently been added to our equipments, thus granting the possibility of special colours.

The company relies on a strong network of distributors able to cover the whole national market, and is working with a growing number of international dealers.

Fasma doesn't mean only steel furniture. In fact, our company is part of a multi-business industrial group of companies whose business ranges to telescopic elevators and cement truck mixers to palletizers, depalletizers and automatic storage systems. The whole Group is strong and fast growing, now dealing worldwide.





## TUBADZIN

The Tubadzin Group is one of the leading Polish manufacturers of ceramic tiles, a leader of innovation. Since its formation, it has been consistently developing its product offer, skillfully adapting it to the needs of various customer groups. Each product of the company meets the most stringent European standards.

The extensive assortment of the Tubadzin Group is currently made up of four brands: Tubadzin, Domino, Korzilius and Arte. Each of them introduces its own, separate lines of products and collections. Their diversification in terms of style, design, size and use allows customers full freedom of arrangement. The Tubadzin brand is a proposal for those who seek out unique solutions. It is a real interior designer, creating space which genuinely stands out. The brand has five product lines: Tubadzin, Colour – large format tiles with deep colours, Pastele – created for investment project applications, meeting many additional standards, Majolika – inspired by the Mediterranean ceramics and a proprietary sub-brand called Tubadzin – Maciej Zien creation, prepared by this famous fashion designer







Siminetti was founded in 2010 by our CEO Simon Powell combining his passion for mosaics and luxury surface finishes. Having worked in the mosaics industry for 12 years, Simon identified the many benefits Mother of Pearl could offer the market and so began his & Siminetti's journey. A British company based in Chipping Campden near Stratford upon Avon, the home of the renowned playwright, William Shakespeare.

Today Siminetti has representation in 6 continents ranging from North America and the Middle East to Europe and India, supporting some of the World's most luxurious commercial and residential projects with our range of 19 stunning colours of Mother of Pearl. Using only the finest Freshwater & Saltwater pearl from around the world, Siminetti has built an enviable reputation for exceptional British quality and reliability, making Siminetti the choice for many of the worlds leading architects, designers, developers and yacht builders.





Established in 1961, the company Arpa Ceramics, based in Borzano of Albinea, has a production capacity of 3 million square meters per year.

Technological innovation, dynamicity, product study, design passion and partnership. For over forty years the ARPA brand interprets the taste and quality of Made in Italy on international markets. An industrial reality recognized in the production of white body wall tile and porcelain tile through a specific manufacturing and a consolidated technological know-how, make ARPA company able to interpret contemporary trends in interior design, build partnerships and deliver products technologically advanced and appreciated by international customers.







Termal Seramik was founded in Söğüt, Bilecik in 1995 to create value for customers with different needs and demands. First factory started production in 1997, and second factory started production in 2005. Currently Termal Seramik has a capacity of 24.000.000 m2 per year. Termal Seramik focuses on combining technological advances with human craftsmanship to produce tiles that are aesthetically pleasing as well as ecologically sustainable. Termal Seramik ensures quality production under strict Total Quality Assurance System with domestic and international certifications.





# OUR ESTEEMED PROJECTS

Over the span of past decade, Highrise has been successful in earning a respectable identity in the architectural field in Qatar. We have been honoured to be a part of iconic projects in Qatar in the likes of 2022 FIFA stadiums, Qatar Metro Rail, Qatar University Colleges, Ministry of Interior projects, ASHGHAL projects and Qatar Armed Forces buildings. Since the conception, Highrise has believed in sustainable development and to this day strive to provide products and solutions that are in lieu with this principle. We promote products that are environmentally sustainable.



## Project: **Al Meera Store**

Client: Al Meera Consumer  
Goods Company

Scope: Supply of Ceramic &  
Porcelain Tiles

Brands: Somany Ceramics  
Fabresa, Spain

Main Contractor



Consultant







## Project: **Commercial Boulevard in Lusail BP-18A**

Client : Qatari Diar Real Estate Investment  
Company QDREIC

Scope : Supply of Ceramic &  
Porcelain Tiles

Brands : Atlas Concorde, Italy  
Saime Ceramiche, Italy  
Estima, Russia

Consultant



Main Contractor



## Project: **INTERNAL SECURITY FORCE CAMP – DUHAIL**

Client : The Internal Security Force  
- LEKHWIYA

Scope : Supply of Porcelain Tiles

Brands : Bradley Corporation, USA  
Trend, Italy  
Lea Ceramiche, Italy  
Floorgres, Italy

Consultant



Main Contractor



## Project: **Qetaifan Island North Lusail - Phase 1**

Client: Katara Hospitality  
& Qetaifan Projects

Scope: Supply of Ceramic tiles  
& Sanitarywares

Brands: Panaria, Italy  
Lea Ceramiche, Italy  
Eca – Serel , Turkey



**ATKINS**





# SUSTAINABILITY IS OUR FOCUS

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## Project: Beach Club at Qetaifan Island

Client : Katara Hospitality  
 Scope : Supply Of Ceramic & Porcelain Tiles  
 Brands : Cipagres, Italy  
 Lea Ceramiche, Italy:  
 Appiani Mosaic, Italy  
 Panaria Group, Italy  
 Completion : January 2020



Main Contractor



## Project: Boulevard Mall at Al Khartiyat

Client : Sheikh Saudi Al Thani  
 Scope : Supply of Ceramic & Porcelain Tiles  
 Brands : Atlas Concorde, Italy  
 Completion : Ongoing

Consultant



Main Contractor



## Project: Commercial Mall at Abu Sidra (Lulu Mall)

Client : HE Sheikh Mohamed Bin Hamad Al Thani  
 Scope : Supply of Porcelain Tiles  
 Brands : Atlas Concorde, Italy  
 Quantities : 17000 m<sup>2</sup>  
 Completion : September 2018

Consultant



Main Contractor





**Project:**  
**Zulal Destination Spa and  
Five Star Resort**

Client : Msheireb Properties  
Scope : Supply Of Porcelain Tiles  
Brands : Siminetti, UK  
: Arpa Ceramiche, Italy  
: Saime Ceramiche, Italy

Consultant



Main Contractor



**Project:**  
**Doha Festival City**

Client : Bawabat Al Shamal Real Estate Co. WLL  
Scope : Supply Of Porcelain Tiles, Joints & Adhesives  
Brands : Atlas Concorde, Italy  
: Progress Profile, Italy  
: Litokol, Italy  
: Gulf Stone, Oman

Main Contractor

Consultant



**Project:**  
**Burj Alfardan Tower**

Client : Alfardan Properties Co.  
Scope : Supply Of Tiles  
Brands : Atlas Concorde, Italy

Main Contractor



Consultant







**Project:**  
**Construction of Woqod Fuel Stations**  
**in various Locations**

Client : Woqod

Scope : Supply Of Ceramic & Porcelain Tiles, Manhole Covers

Brands : Atlas Concorde, Italy  
 : Cipagres, Italy  
 : Niro Granite, Malaysia  
 : Estima, Russia  
 : Tubadzin, Poland  
 : Fibrocast, India

Main Contractor



**Project:**  
**Four Star Hotel at Al Bustan**

Scope : Supply Of Porcelain Tiles

Brands : Atlas Concorde, Italy  
 : Niro Granite, Malaysia  
 : Tubadzin, Poland

Start Date : June 2019

Completion : October 2019

Consultant



Main Contractor



**Project:**  
**ACS School Doha**

Client : ACS International School

Scope : Supply of Ceramic & Porcelain Tiles

Brands : Atlas Concorde, Italy

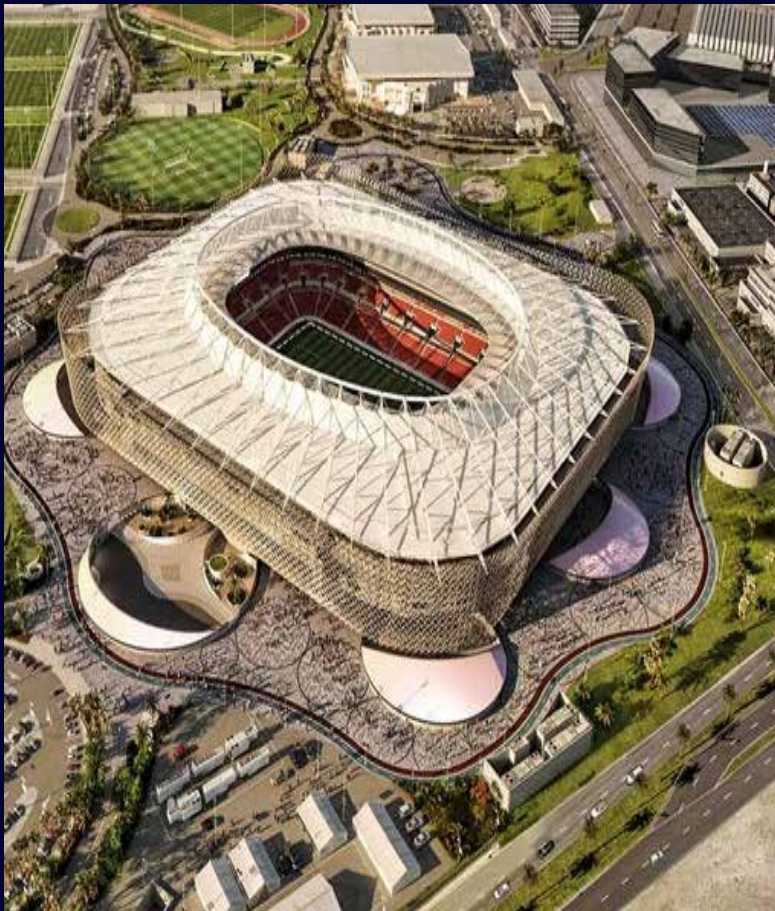
Consultant



Main Contractor







## Project: Al Rayyan Stadium

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Client : Supreme Committee for  
Delivery & Legacy  
 Project Man : AECOM  
 Consultant : Ramboll Group A/S  
Pattern Design Ltd.  
 Contractor : Imar Trading &  
Contracting  
 Scope : Supply Of Porcelain Tiles  
 Brands : Atlas Concorde S.p.A



## Project: Al Bayt Stadium

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Client : Supreme Committee for  
Delivery & Legacy  
 Project Man : Projects  
 Consultant : Dar Al Handasah  
 Contractor : GSIC - JV  
 Scope : Supply Of Porcelain Tiles  
 Brands : Atlas Concords S.p.A



# Major Executed Projects

- United School International At Pearl Qatar
- Soldiers Barracks, Officers Club, Mess & Kitchen And Ammunition Store At Sawdanathel Camp
- Alar Hotel Development
- Qatar Petroleum District Podium At West Bay
- Katara Twin Towers At Lusail Marina District
- Monoprix Hypermarket At Vendome Mall
- Starlink Office And Showroom
- Qatar Petroleum Extension To Ngl Control Buildings
- Residential Building B+G+4 At Lusail
- Oil & Gas Data Centre Building In Qpsfa, Dukhan
- Majlis Grand Mercure Hotel
- Al Dana Gardens Compound
- Commercial Boulevard Mall
- South Plaza Building At Katara Cultural Village
- Wooden Bakery At New Industrial Area
- Burj Alfardhan Tower At Commercial 13 Lusail
- Zulal Destination Spa & Five Star Family Resort
- Salwa Beach Resort Hotel Package
- Doha Oasis Mixed Use Development - Staff Residence
- Oryx Gtl New Warehouse Project

## Our Clients



# OUR PARTNERS



## FIND US ON SOCIAL MEDIA



Type "Highrise" or "Highriseqa"

Our Website:  
[www.highriseqatar.com](http://www.highriseqatar.com)

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